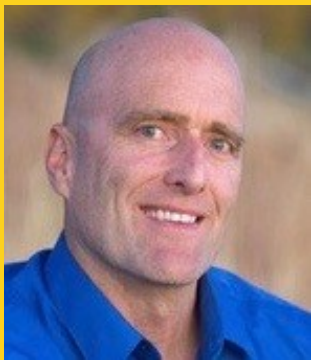


# Program Facilitator:



**Craig Zablocki**

Making a profound difference for nearly three decades, Craig has addressed a million and a half people internationally, in all 50 states, and across industries. Craig's captivating message has significantly impacted the healthcare arena, from frontline caregivers, to hospital administrators and medical researchers. Craig's authentic, highly interactive approach draws out the highest in each person and organizations.

Craig's programs have been characterized as "simple wisdom wrapped in humor"!

Craig's work with hundreds of healthcare groups and organizations includes the Mayo Clinic, Kaiser Permanente, National Association of State Veteran Homes Administrators, dozens of state long-term healthcare associations, Oncology Nursing Certification Organization's National Conferences., National and state WICs, behavioral health, biomedicine, DNV-GL (hospital accreditation), many nursing associations, and social worker associations. As a returning, full-day leadership trainer to the MUSC College of Pharmacy, Craig has impacted multiple classes of pharmacists.

Bottom line...Craig finds that we humans get stuck and need help to get unstuck. So, Craig takes his keen observation of human behavior and simple, practical wisdom--distills it through his lion-hearted passion, his highly interactive style and his spontaneous positive humor. He is a catalyst for change. Craig helps organizations to thrive, by simply seeing the obstacles that keep them stuck. It can happen in a moment, or in the course of an hour!

**Craig Zablocki has no financial disclosures**

## Event Location

Medical University of South Carolina  
College of Pharmacy  
173 Ashley Avenue  
Charleston, SC 29425  
*Room information will be provided*

## Lodging Information

For hotels near MUSC click on the link below:

[https://  
plsleadershipconference.eventsmart.com/  
lodging-information/](https://plsleadershipconference.eventsmart.com/lodging-information/)

## Accreditation statement



The University of South Carolina College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This *application-based activity* is accredited for a total of **6 live contact hours (0.6 CEUs)** for pharmacists (UAN 0062-9999-25-001-L99-P) and pharmacy technicians (UAN 0062-9999-25-001-L99-T).

To claim credit, participants must sign-in at the registration table at the beginning of the day and attend the entire program. No partial credit will be issued. Participants must complete an online evaluation within 30 days (providing their correct NABP e-Profile ID and month/day of birth) in order to ensure credit is reported to the NABP CPE Monitor. The CPE Monitor will automatically reject all credit claimed and reported greater than 60 days from the date of the live program.

To contact the CPE provider with any questions regarding CPE credit, please visit:  
<https://cop.sc.learningexpressce.com>

# Radical Leadership in Pharmacy: Who Says it Can't Be Fun?

Facilitated by:  
**Craig Zablocki**

## February 8, 2025 8:00 am—4:30 pm



**PHI LAMBDA SIGMA**  
PHARMACY LEADERSHIP SOCIETY

## 23rd Annual Leadership Conference

**Hosted By:**  
Beta Chi Chapter  
Phi Lambda Sigma | Leadership Society  
Medical University of South Carolina

# Program Overview

A Radical Leader in healthcare is someone who knows deeply, in their heart, who and what to follow. With strong points of relevance and spontaneous elements of levity, Craig will challenge you to consider a new model of effective leadership: someone who leads by example; who takes themselves lightly while leading from purpose; who is willing to be vulnerable, who champions others, can own their “stuff”, and knows their weaknesses.

He will challenge you to tap into your innate creativity, joy, and passion, and help others do the same. You will learn the purpose of fun in leadership, by understanding the power of sharing our laughter...and our willingness to see where we are stuck!

**Radical Leadership** will bring you back to your authentic self, and create enthusiasm for your organization’s mission.

# Program Agenda

8:00—9:00 am	Registration, Welcome and Breakfast
9:00—10:30 am	<b>Build the Picture of Radical Leadership</b>
10:30—10:45 am	<i>BREAK</i>
10:45—12:15 pm	<b>Get Personal With What Kind of Leader You Are</b>
12:15—1:15 pm	<i>LUNCH</i>
1:15—2:45 pm	<b>Know What Holds You Back</b>
2:45—3:00 pm	<i>BREAK</i>
3:00—4:30 pm	<b>Championing Others Onward</b>
4:30 pm	<b>Closing</b>

# Learning Objectives

At the completion of this activity the participants will be able to:

1. Compare and contrast cultural norms that traditionally define a leader versus qualities of a “radical leader”
2. Evaluate key characteristics of a radical (heart-centered) leadership style and strategies to access it in themselves
3. Utilize effective communication strategies which incorporate flexibility and warmth
4. Identify opportunities to make a bigger difference as a leader by determining where they personally hold back
5. Describe the basic patterns which human beings use to resist change
6. Define the best strategies to meet resistance in others
7. Apply simple tools to diffuse frustration and to take themselves lightly while taking their tasks seriously
8. Employ new leadership capacities with a goal of achieving greater professional success



# Payment

Register online:

Healthcare Professions Student	\$46.34 (USD)
Healthcare Professions Resident	\$61.80 (USD)
Pharmacy Technician	\$61.80 (USD)
University Staff, Non-Healthcare Professionals	\$61.80 (USD)
Healthcare Professional, Faculty, or Staff	\$92.70 (USD)

## Registration Deadline

**January 31, 2025**

at 11:59 PM (ET)

No refunds available after this deadline



For more details and to register for the event, please visit our website or scan the QR code:

<https://plsleadershipconference.eventsmart.com/>